

Website privacy policy

Homes in America, Inc. is committed to safeguarding the privacy of our website visitors; this policy details how we will treat your personal information.

(I) What information do we collect?

We may collect, store and use the following kinds of personal data:

- (a) information about your visits to and use of this website;
- (b) any information found in the forms used on the website;
- (c) information that you provide to us for the purpose of registering/log in with us and/or subscribing to our website services

(II) Information about website visits

We may collect information about your computer and your visits to this website such as your IP address, geographical location, browser type, referral source, length of visit and number of page views. We may use this information in the administration of this website, to improve the website's usability, and for marketing purposes.

(III) Using your personal data

Personal data submitted on this website will be used for the purposes specified in this privacy policy or in relevant parts of the website.

In addition to the uses identified elsewhere in this privacy policy, we may use your personal information to:

- (a) improve your browsing experience by personalising the website;
- (b) send information (other than marketing communications) to you which we think may be of interest to you by post or by email or similar technology;
- (c) send to you marketing communications relating to our business or the businesses of carefully-selected third parties; which we think may be of interest to you by post or, where you have specifically agreed to this, by email or similar technology. You can inform us at any time if you no longer require marketing communications to be sent by emailing us: customerservice@homesinamerica.net

- (d) **We at Homes in America, Inc believe in the privacy of users' information. We will not without your expressed consent provide your personal information to any third parties for the purpose of direct marketing.**

(IV) Other disclosures

In addition to the disclosures reasonably necessary for the purposes identified elsewhere in this privacy policy, we may disclose information about you:

- (a) to the extent that we are required to do so by law;
- (b) in connection with any legal proceedings or prospective legal proceedings;
- (c) in order to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk); and
- [(d) to the purchaser or seller (or prospective purchaser or seller) of any business or asset which we are (or are contemplating) selling or purchasing.]⁵

Except as provided in this privacy policy, we will not provide your information to third parties.

(V) International data transfers

Information that we collect may be stored and processed in and transferred between any of the countries in which we operate in order to enable us to use the information in accordance with this privacy policy.

If you are in the United States, information which you provide may be transferred to countries including the European Union, Canada and any other countries that may be using our website; which do not have data protection laws equivalent to those in force in the United States. You expressly agree to such transfers.

(VI) Security of your personal data

We will take reasonable precautions to prevent the loss, misuse or alteration of your personal information. Of course, data transmission over the internet is inherently insecure, and we cannot guarantee the security of data sent over the internet.

We will store all the personal information you provide on our secure server. All electronic transactions you make to or receive from us will be encrypted. You are responsible for keeping your password confidential. We will not ask you for your password.

We will be using PayPal as a method of payment for any and all transactions.

(VII) Policy amendments

We may update this privacy policy from time-to-time by posting a new version on our website. You should check this page occasionally to ensure you are happy with any changes. We may also notify you of changes to our privacy policy by email.

(VIII) Your rights

You may instruct us not to process your personal data for marketing purposes. In practice, you will usually either expressly agree in advance to our use of your personal data for marketing purposes, or we will provide you with an opportunity to opt-out of the use of your personal data for marketing purposes. You can also instruct us not to use your personal data for marketing purposes by email to customerservice@homesinamerica.net at any time.

(IX) Third party websites

The website contains links to other websites. We are not responsible for the privacy policies of third party websites. We are not affiliated with any of the third party websites.

(X) Contact

If you have any questions about this privacy policy or our treatment of your personal data, please write to us by email to customerservice@homesinamerica.net or by post to: **Homes in America, Inc.**

**P.O.Box 17039
Pgh, PA 15235**

